



Sponsorship Proposal

Why sponsor the Youth United Way 5K?

For the 7th year, United Way's Youth program is hosting a 5K event to create a perfect family-friendly event on a spring Saturday morning. This sponsorship maximizes the visibility of your partnership with United Way and capitalizes on cobranding opportunities with the area's leading non-profit. All proceeds will benefit United Way's work in health and wellness for our community.

**Saturday, March 18, 2017
Downtown Ocala Square**

**Registration: 6:30-7:45 a.m.
Race: 8:00 am**

DEADLINE FOR T-SHIRT COVERAGE IS JANUARY 15, 2017

Presenting Sponsor - \$2,500

- Corporate logo used in all printed/online event material.
- Stage time to present your organization
- Multiple signs with your logo displayed on course.
- Company banner displayed at check-in (you provide)
- Company logo prominently on back of tee-shirts.
- 10 free participant registrations
- Ability to set up event-site display booth.
- Recognition in PA announcements
- Company logo and link on event website.
- Include promotional items in gift bag to participants.

Course Sponsor - \$1,000

- Multiple signs with your logo displayed on course.
- Company banner displayed at check-in (you provide)
- Company logo prominently on back of tee-shirts.
- 6 free participant registrations
- Ability to set up event-site display booth.
- Recognition in PA announcements
- Company logo and link on event website.
- Include promotional items in gift bag to participants.

Half-K Sponsor - \$500

- Company banner displayed at check-in (you provide)
- Company logo on back of tee-shirts.
- 2 free participant registrations
- Ability to set up event-site display booth.
- Recognition in PA announcements
- Company logo and link on event website.
- Include promotional items in gift bag to participants.

T-shirt Sponsor - \$250

- Company logo on back of tee-shirts.
- Recognition in PA announcements
- Company logo and link on event website.
- Include promotional items in gift bag to participants.

Friend Sponsor - \$100

- Recognition in PA announcements
- Company name and link on event website.
- Include promotional items in gift bag to participants.

Please contact Tina Banner at 352-732-9696 or tbanner@uwmc.org for more information.

Sponsorship Pledge Form (fax form to 352-732-9608 or mail to United Way PO Box 1086 Ocala, FL 34478)

Company: _____ Authorized By: _____

Address: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

Circle the sponsorship of choice.

Presenting sponsor-\$2,500 Course sponsor- \$750 1/2K sponsor- \$500 T-shirt sponsor- \$250 Friend sponsor- \$100

Payment options Our company's payment of _____ is enclosed Please bill our company