

**United
Way**



United Way
of Marion County

Campaign Planning Form

1. Who should be involved in planning and overseeing our campaign?
2. What should be our campaign theme?
3. What can we do to make the campaign fun and effective?
4. What is currently happening at the company that we can support through the United Way campaign?
(tie to other initiatives)
5. Are there any issues or problems that we should consider in developing the campaign goal, schedule, etc.?

LIVE UNITED™

