



United Way Leadership Giving



United Way
of Marion County



LIVE UNITED THROUGH LEADERSHIP GIVING

Leadership Giving consists of individuals who are committed to solving the problems facing Marion County and to making our community a better place to work and live. Members of this prestigious group are leaders who set the standard for local philanthropic giving. Through their generosity, they help protect and care for our children, our elderly, our hungry and homeless, our sick and ailing and many, many more.

United Way's Leadership Giving is your opportunity to make a meaningful difference in someone's life, as well as distinguish yourself as a conscientious community leader.

LEADERSHIP GIVING GIVES YOU

REACH: The money raised in Marion County stays here. One annual gift covers a variety of needs and helps local health and human service agencies. Your one gift reaches the entire community.

ACCOUNTABILITY: United Way of Marion County, its volunteers and service providers are committed to ensuring your gift is invested wisely. In addition to the governance of a local board, volunteers also oversee the allocation of all funds raised by United Way. Volunteer committees examine agency budgets, programs and service results. Programs are closely monitored and service providers must meet the highest standards of accountability and service.

POWER: United Way funding often enables member agencies to attract grants from government sources. Leadership gifts are often doubled or tripled with matching funds from local, state and federal sources.

RECOGNITION: Names, and in some cases photographs, of Leadership Givers appear in several publications of the United Way. These publications reach hundreds of business and civic leaders. All Tocqueville Society and Eclipse Club members are invited to annual events.

EFFICIENCY: By giving one contribution through United Way, you can help people where it is needed most. United Way works with other organizations to determine our community's needs and to avoid duplication of services.

TAX ADVANTAGES: Depending on the amount of your annual contribution and your individual tax situation, your gift to United Way may be deductible. In addition, Leadership Givers may contribute appreciated securities or other highly appreciated assets thereby reducing the cost of their gift by offsetting it with significant tax savings.

LEADERSHIP GIVING SOCIETY LEVELS

UNITED WAY'S TOCQUEVILLE SOCIETY	\$10,000 and above
THE ECLIPSE CLUB	
Pride of Marion County Series	\$5,000-\$9,999
Triple Crown Series	\$2,000-\$4,999
Florida's Best Series	\$1,000-\$1,999
UNITED WAY'S LEGACY OF CARING SOCIETY	
Individuals making a lasting contribution to our Endowment Fund for the future benefit of people in need.	
UNITED WAY'S YOUNG LEADERS SOCIETY	
Individuals between the age of 21-45 who give \$250 or more to the annual campaign.	
DIAMOND DONORS	
Individuals who have been giving to United Way for more than 25 years.	