



10 DAYS OF E-MAIL, INTERNET UPDATES, MESSAGES DURING CAMPAIGN

- 1) United Way fights for the health, education and financial stability of every person in Marion County. Reach out a hand to one, and influence the condition of all. Give. Advocate. Volunteer. LIVE UNITED.
- 2) LIVE UNITED is a reminder that when we think outside of ourselves, we have the power to facilitate change. When we think of others' lives as linked to our own, our compassion grows. When we reach out a hand to one, we influence the condition of all. We strengthen neighborhoods. We bolster the health of our community, and we change the lives of those who walk by us every day.
- 3) Did you know that United Way of Marion County funds 25 programs through 22 agencies in Marion County? It helps one in five of our neighbors. Thank you for your support of United Way.
- 4) United Way of Marion County unites local resources to help our neighbors. It is a community-based, community-run organization that depends on people like you for support.
- 5) There are basic things that we all need for a good life: a quality education that leads to a stable job, income that can support a family through retirement, and good health. United Way partners with programs that address all three.
- 6) United Way funded programs are held accountable for the results they achieve. More than 56 community volunteers annually review and monitor agency programs for results and cost effectiveness. Future funding decisions are based on the performance and impact these programs have on community need.
- 7) When you give to United Way of Marion County, your money goes far...but not far away. Dollars raised in Marion County stay in Marion County, to help build a community that is a better place to live, work and prosper.
- 8) Review "A Difference A Dollar Makes" information contained in the campaign brochure and help educate employees about the value of their giving.
- 9) Did you know that when you give a 100% undesignated gift of \$156 (\$3 per week) or more annually to United Way, you can enjoy the rewards of a **Caring Club**® card (discounts on local dining, entertainment and services). For more details, visit www.uwmc.org/caring-club.
- 10) United Way of Marion County is a volunteer-driven, non-profit organization that efficiently and effectively helps those most in need in Marion County.

DON'T FORGET TO TAG US IN YOUR SOCIAL MEDIA POSTS!



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