



6th Annual Run for
Reading 5k
Fun Run/Walk
Saturday, January 11, 2020
at Tusawilla Park, Ocala

PRESENTING LEVEL \$5,000

Benefits to your organization:

- Company name on the ribbon of the 400 race finisher medals.
- 8 free participant registrations
- Stage time to make welcoming remarks at the event
- Ability to set up event-site display booth with company banner (you provide)
- Logo with “Presented by” displayed on all promotional emails
- Monthly social media posts promoting the company’s presenting sponsorship of the event
- Multiple signs with your logo displayed on course
- Logo prominently displayed with “Presented by” on the front of 400 race tee shirts
- Company logo and link on the event website
- Opportunity to include promotional items in the runner gift bags

GOLD LEVEL \$2,500

Benefits to your organization:

- 6 free participant registrations
- Ability to set up event-site display booth with company banner (you provide)
- Logo prominently displayed on all promotional emails
- Four social media posts promoting the company’s support of the event
- Signs with your logo displayed on course
- Logo prominently displayed on the back of 400 race tee shirts
- Company logo and link on the event website
- Opportunity to include promotional items in the runner gift bags

SILVER LEVEL..... \$1,000

Benefits to your organization:

- 4 free participant registrations
- Ability to set up event-site display booth with company banner (you provide)
- Two social media posts promoting the company’s support of the event
- Signs with your logo displayed on course
- Logo prominently displayed on the back of 400 race tee shirts
- Company logo and link on the event website
- Opportunity to include promotional items in the runner gift bags

BRONZE LEVEL \$500

Benefits to your organization:

- 2 free participant registrations
- Ability to set up event-site display booth (you provide)
- Logo displayed on the back of 400 race tee shirts
- Company banner displayed at check-in (you provide)
- Company logo and link on the event website
- Opportunity to include promotional items in the runner gift bags

SUPPORTING LEVEL \$250

Benefits to your organization:

- Company banner displayed at check-in (you provide)
- Company logo and link on the event website
- Opportunity to include promotional items in the runner gift bags

CONTRIBUTING LEVEL\$100

Benefits to your organization:

- Company logo and link on the event website
- The joy you receive by sponsoring one child in the ReadingPals program for the school year!

For information call United Way at 732-9696 or email nmccomb@uwmc.org.

Deadline for logo placement on the race shirts is December 1, 2019

Sponsorship Pledge Form
 (fax to 352-732-9608, email to nmccomb@uwmc.org or mail to United Way 1401 NE 2nd St Ocala, FL 34470)

YES! We want to be a Run for Reading sponsor this year! (Please indicate the level and send this form back to: ATTN: Run for Reading, United Way of Marion County, 1401 NE Second St, Ocala, FL 34470) More info call 352-732-9696

Sponsor Level _____ Payment is enclosed _____ Please bill our company _____

Company: _____ Authorized By: _____

Address: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

Company website: _____

Social Media Handles:

Facebook: _____

Twitter: _____

Instagram: _____