



COMMUNITY



GALA 2020



JANUARY 30, 2020

CIRCLE SQUARE CENTER

Join United Way *Under the Big Top* for an unforgettable evening of entertainment, upscale Americana fare, and sideshow acts that will amaze and astound! It's the greatest show in Marion County! Proceeds will support United Way's Community Care Fund.

BIG TOP PRESENTING SPONSOR (Limited to 1) - \$10,000

- Exclusive branded ownership of the Community Care Gala “presented by” your company
- Presenting Sponsor acknowledgement with company logo on all pre and post event publicity
- Presenting Sponsor logo on event invitations mailed to 1,000 community and business leaders (*deadline for inclusion is November 15, 2019*)
- Presenting Sponsor recognition on United Way's monthly e-newsletters October through January (*9,000+ recipients per month*)
- Presenting Sponsor recognition on a minimum of six social media posts on all three of United Way's social media platforms (*Facebook, Twitter & Instagram*)
- Presenting Sponsor logo placement on event signage on stage and at check in
- Presenting Sponsor logo on the front of the event programs
- Presenting Sponsor logo on event webpage at uwmc.org/gala
- Recognition certificate for display at business
- Opportunity for remarks at the podium (*anticipated attendance 200+*)
- Sideshow act and performers meet & greet with photo opportunity
- Corporate table of 8* with sponsor logo and preferred seating

THE MAIN EVENT SPONSOR - \$5,000

- Recognition of your company's sponsorship of the evening's entertainment
- Sponsor acknowledgement with company logo on pre and post event publicity
- Sponsor logo on event invitations mailed to 1,000 community and business leaders (*deadline for inclusion is November 15, 2019*)
- Sponsor recognition on United Way's January 2020 e-newsletter (*9,000+ recipients*)
- Sponsor recognition on a minimum of three social media posts on all three of United Way's social media platforms (*Facebook, Twitter & Instagram*)
- Sponsor logo placement on event signage at check in and on stage
- Sponsor logo on the event programs
- Sponsor logo on event webpage at uwmc.org/gala
- Corporate table of 8* with sponsor logo and preferred seating



FARE SPONSOR - \$2,500

- Recognition of your company's sponsorship of the evening's food stations
- Sponsor acknowledgement with company logo on pre and post event publicity
- Sponsor logo on event invitations mailed to 1,000 community and business leaders (*deadline for inclusion is November 15, 2019*)
- Sponsor recognition on United Way's January 2020 e-newsletter (9,000+ recipients)
- Sponsor recognition on a minimum of two social media posts on all three of United Way's social media platforms (*Facebook, Twitter & Instagram*)
- Sponsor logo placement on event signage on stage and exclusively at food stations
- Sponsor logo on the event programs
- Sponsor logo on event webpage at uwmc.org/gala
- Corporate table of 8* with sponsor logo

CORPORATE TABLE SPONSOR - \$1,250

- Sponsor acknowledgement with company name on post event publicity
- Sponsor recognition on event signage at check in
- Sponsor name on the event programs
- Sponsor name on event webpage at uwmc.org/gala
- Corporate table of 8* with sponsor logo

SIDESHOW SPONSOR - \$500

- Sponsor acknowledgement with company name on post event publicity
- Sponsor recognition on event signage at check in
- Sponsor name on the event programs
- Sponsor name on event webpage at uwmc.org/gala
- Two tickets to attend the event

**All sponsor tickets include faire and one complimentary glass of beer or wine.*

United Way
of Marion County



www.UWMC.org • 352-732-9696



SPONSORSHIP COMMITMENT FORM

Sponsor name (to be publicized):

Business address:

Contact name & title:

Contact phone number & email:

Social media handles & hashtags:

Yes, I give permission for my company's name, logo and website to be shared in print, online and social media.

Yes! We would like to help our neighbors in Marion County through our sponsorship of the *Community Care Gala* (select level):

Big Top Presenting Sponsor (*limited to 1*) - \$10,000

The Main Event Sponsor - \$5,000

Faire Sponsor - \$2,500

Corporate Table Sponsor - \$1,250

Sideshow Sponsor - \$500

I would also like to purchase _____ individual tickets at \$100 per guest: Total: _____

Check is enclosed
(payable to United Way of Marion County)

Contact me to pay by credit
card

Please invoice me:

Once on (date)____, 20____

Quarterly beginning (circle one): July October January April

Monday beginning:_____

Other (specify):_____

Billing name & address
(if different than above):

Signature: _____ Date: _____

Please send completed forms by **November 15th** to:
Natalie McComb, United Way of Marion County, 1401 NE 2nd Street, Ocala, FL 34470
email: nmccomb@uwmc.org phone: 352-732-9696 fax: 352-732-9608

Visit the event webpage at uwmc.org/gala

