



# COMMUNITY



# GALA 2020



## JANUARY 30, 2020

## CIRCLE SQUARE CENTER

Join United Way *Under the Big Top* for an unforgettable evening of entertainment, upscale Americana fare, and sideshow acts that will amaze and astound! It's the greatest show in Marion County! Proceeds will support United Way's Community Care Fund.

### BIG TOP PRESENTING SPONSOR (Limited to 1) - \$10,000

- Exclusive branded ownership of the Community Care Gala “presented by” your company
- Presenting Sponsor acknowledgement with company logo on all pre and post event publicity
- Presenting Sponsor logo on event invitations mailed to 1,000 community and business leaders (*deadline for inclusion is November 15, 2019*)
- Presenting Sponsor recognition on United Way's monthly e-newsletters October through January (*9,000+ recipients per month*)
- Presenting Sponsor recognition on a minimum of six social media posts on all three of United Way's social media platforms (*Facebook, Twitter & Instagram*)
- Presenting Sponsor logo placement on event signage on stage and at check in
- Presenting Sponsor logo on the front of the event programs
- Presenting Sponsor logo on event webpage at [uwmc.org/gala](http://uwmc.org/gala)
- Recognition certificate for display at business
- Opportunity for remarks at the podium (*anticipated attendance 200+*)
- Sideshow act and performers meet & greet with photo opportunity
- Corporate table of 8\* with sponsor logo and preferred seating

### THE MAIN EVENT SPONSOR - \$5,000

- Recognition of your company's sponsorship of the evening's entertainment
- Sponsor acknowledgement with company logo on pre and post event publicity
- Sponsor logo on event invitations mailed to 1,000 community and business leaders (*deadline for inclusion is November 15, 2019*)
- Sponsor recognition on United Way's January 2020 e-newsletter (*9,000+ recipients*)
- Sponsor recognition on a minimum of three social media posts on all three of United Way's social media platforms (*Facebook, Twitter & Instagram*)
- Sponsor logo placement on event signage at check in and on stage
- Sponsor logo on the event programs
- Sponsor logo on event webpage at [uwmc.org/gala](http://uwmc.org/gala)
- Corporate table of 8\* with sponsor logo and preferred seating



## SIDESHOW SPONSOR - \$2,500

- Recognition of your company's sponsorship of the evening's food stations
- Sponsor acknowledgement with company logo on pre and post event publicity
- Sponsor logo on event invitations mailed to 1,000 community and business leaders (*deadline for inclusion is November 15, 2019*)
- Sponsor recognition on United Way's January 2020 e-newsletter (9,000+ recipients)
- Sponsor recognition on a minimum of two social media posts on all three of United Way's social media platforms (*Facebook, Twitter & Instagram*)
- Sponsor logo placement on event signage on stage and exclusively at food stations
- Sponsor logo on the event programs
- Sponsor logo on event webpage at [uwmc.org/gala](http://uwmc.org/gala)
- Corporate table of 8\* with sponsor logo

## CORPORATE TABLE SPONSOR - \$1,250

- Sponsor acknowledgement with company name on post event publicity
- Sponsor recognition on event signage at check in
- Sponsor name on the event programs
- Sponsor name on event webpage at [uwmc.org/gala](http://uwmc.org/gala)
- Corporate table of 8\* with sponsor logo

## FARE SPONSOR - \$500

- Sponsor acknowledgement with company name on post event publicity
- Sponsor recognition on event signage at check in
- Sponsor name on the event programs
- Sponsor name on event webpage at [uwmc.org/gala](http://uwmc.org/gala)
- Two tickets to attend the event

*\*All sponsor tickets include fare and one complimentary glass of beer or wine.*

United Way  
of Marion County



[www.UWMC.org](http://www.UWMC.org) • 352-732-9696



# SPONSORSHIP COMMITMENT FORM

Sponsor name (to be publicized):

Business address:

Contact name & title:

Contact phone number & email:

Social media handles & hashtags:

Yes, I give permission for my company's name, logo and website to be shared in print, online and social media.

Yes! We would like to help our neighbors in Marion County through our sponsorship of the *Community Care Gala* (select level):

Big Top Presenting Sponsor (*limited to 1*) - \$10,000

The Main Event Sponsor - \$5,000

Sideshow Sponsor - \$2,500

Corporate Table Sponsor - \$1,250

Fare Sponsor - \$500

I would also like to purchase \_\_\_\_\_ individual tickets at \$100 per guest: Total: \_\_\_\_\_

Check is enclosed  
(payable to United Way of Marion County)

Contact me to pay by credit  
card

Please invoice me:

Once on (date)\_\_\_\_, 20\_\_\_\_

Quarterly beginning (circle one): July    October    January    April

Monday beginning:\_\_\_\_\_

Other (specify):\_\_\_\_\_

Billing name & address  
(if different than above):

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please send completed forms by **November 15<sup>th</sup>** to:  
Natalie McComb, United Way of Marion County, 1401 NE 2<sup>nd</sup> Street, Ocala, FL 34470  
email: nmccomb@uwmc.org phone: 352-732-9696 fax: 352-732-9608

[Visit the event webpage at uwmc.org/gala](http://uwmc.org/gala)

