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2020 UNITED WAY BIENNIAL LEADERSHIP APPRECIATION EVENT PRESENTING SPONSORSHIP

United Way of Marion County hosts a Leadership Appreciation event once every two years to show appreciation and gratitude to Leadership Donors (individuals who contribute \$1,000 or more annually). This exclusive population of philanthropists gather at a unique location to partake in hors d'oeuvres and libations at no cost. This invitation-only event is anticipated by our leaders in giving as we provide an unforgettable experience in celebration of their investment in our community.

Presenting Sponsorship List of Benefits:

- Benefits begin immediately with promotion of the event
- Exclusive branded ownership of the Leadership Appreciation Event "presented by" your company
- Prominent recognition on printed and electronic invitations sent to 500 leadership donors (annual contribution of \$1,000+), community and business leaders.
- Presenting Sponsor recognition on United Way's monthly e-newsletters October through January (9,000+ recipients per month)
- Presenting Sponsor recognition on a minimum of six social media posts on all three of United Way's social media platforms (Facebook, Twitter & Instagram)
- Presenting Sponsor logo placement on event signage on stage and at check in
- Presenting Sponsor logo on the front of the event programs
- Presenting Sponsor logo on event webpage at uwmc.org
- Recognition certificate for display at business
- Opportunity for remarks at the podium (anticipated attendance 300+)
- Tabling Opportunity to network with approximately 300 United Way Leadership donors
- Corporate table of 8 with sponsor logo and preferred seating

Investment: Sponsorship gift of \$2,500

Deadline: November 1, 2020

This document serves as an agreement between _____ and United Way of Marion County ensuring exclusive Leadership Appreciation Event Presenting Sponsorship and all the rights and benefits detailed above.

AGREED TO AND ACCEPTED

Please Sign & Date

Received by: United Way
of Marion County

Print Name

Payment Preference: Check is enclosed Please submit an invoice
 Contact me to discuss preferences: _____