

# TOP 10 REASONS TO GIVE



United Way  
of Marion County

- 10.) **GIVING TO UNITED WAY IS 100% TAX DEDUCTABLE**
- 9.) **UNITED WAY IS LOCAL:** When you donate to United Way's Community Care Fund, your contribution stays local to meet the needs we have right here in Marion County.
- 8.) **UNITED WAY IS THE BEST INVESTMENT IN YOUR COMMUNITY:** Your donation doesn't just assist one agency or program; it helps people served by **25 programs at 22 partner agencies**. In addition your gift supports United Way's signature initiatives like ReadingPals (improving childhood literacy) and Strong Families (helping families become financially stable).
- 7.) **UNITED WAY ADVANCES THE COMMON GOOD:** Our focus areas of Education, Financial Stability and Health, are the building blocks of a good life. We are driven to make lasting changes in the community, by seeking out and solving the root cause of problems that negatively impact the quality of life of all those who call Marion County home.
- 6.) **UNITED WAY UNITES PEOPLE AND RESOURCES:** When you reach out a hand to one, you influence the condition of all. In partnership with United Way, you can give, advocate and volunteer to make our community a better place and work toward common goals.
- 5.) **UNITED WAY ENGAGES VOLUNTEERS:** Hundreds of volunteers sign-up for the annual Day of Caring, completing projects for nonprofit organizations that serve our community. Volunteers, who are experts in their fields help decide where campaign funds should go by participating in our Community Grant process. Volunteers also serve on United Way committees and the board of directors, guiding the future of organization. Others help with the campaign or with office work to keep administrative costs low. Over 200 volunteers participate annually in United Way's ReadingPals program. There are so many ways to donate your time to a cause that is most meaningful to you.
- 4.) **UNITED WAY IS EFFICIENT & STRATEGIC:** Programs that receive funding must have measurable outcomes with proven results in changing people's lives for the better. Funds are directed towards community needs and invested wisely in programs that can provide long term impact. United Way of Marion County's administrative expenses are below 20%, placing it among the most efficient nonprofits.
- 3.) **UNITED WAY MEANS RESULTS:** Just visit [www.uwmc.org](http://www.uwmc.org) to take a look at our 2018-2020 Community Investments Report and read about how we are changing lives in Marion County. We are making a difference right in your backyard.
- 2.) **IT'S GOOD FOR YOU:** Studies show that philanthropy has health benefits, including boosting the immune system and releasing endorphins that improve your mood. Helping others can make you happy!

*And the #1 reason is...*

**A STRONG COMMUNITY IS A GOOD PLACE TO CALL HOME.** We all win when a child succeeds in school, when families are financially stable and when people are in good health.