

UNITED WE FIGHT. UNITED WE WIN.

LIVE UNITED®



2021 ANNUAL REPORT



MESSAGE FROM THE CEO



The Strength of an Organization like the United Way of Marion County is its autonomy and focus on the LOCAL community. In 2021-2022 this positioned United Way to meet community needs in specific and unique ways.

Starting in 2020 and continuing through this last year, United Way created an unprecedented partnership with Marion County Commission to meet the needs of residents. The administration of over \$19 million from the US Treasury assisted nearly 3,000 Marion County families with rent and utility payments to keep households stable while recovering from the pandemic.

Without assistance, Marion County would have seen a spike in families being displaced from their housing and numerous other areas negatively impacted in our community. Additionally, students' educational programs would have been disrupted as they changed schools - they may have not attended school entirely. Our business community would have been impacted as employees struggled to find housing, impacting their attendance and job performance.

United Way's efforts didn't just impact the families receiving assistance. We've all benefited from the way these efforts maintained stability in our community.

Your United Way also stepped in to help the families displaced by the Tornado that ripped through Ocala in March. Specifically, United Way provided nearly \$50,000 in assistance to 19 families, getting them rehoused and stabilized.

Stability for a thriving community. THAT is what United Way does. THAT is what YOU do through United Way. Together we make Marion County a place where all can thrive, and a place we are all proud to call home.

Scott Quintel

United Way of Marion County

MESSAGE FROM THE CHAIR



Thank you to the members of the Board, Staff, and all supporters of the United Way of Marion County for the opportunity to serve as your Board Chair this past year.

I have enjoyed it, and I am proud of the job we have collectively done to help shepherd the organization through what continue to be fairly challenging times for many non-profit organizations throughout the country.

During the past year, we were able to add back some critical and much-needed pieces to the organization's staff by hiring Mr. Bob Haight as the Vice President of Resource Development, Ms. Caitlin Lloyd, our Director of Annual Giving, and Ms. Stefani Garcia, our Director of Marketing & Donor Engagement. Under CEO Scot Quintel's leadership, and with the input and guidance of the Board, the support of the United Way's loyal benefactors and boosters, and the hard work of our staff, we also were able to take our Strong Families program to new heights, get back in the schools and resume the transformative work of the ReadingPals program, and continue the good work of our Volunteer Income Tax Assistance (VITA) program. Of course, we were able to continue our long-standing financial support of many local charitable organizations and establish some new partnerships as well.

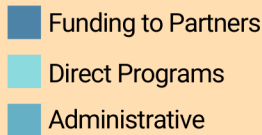
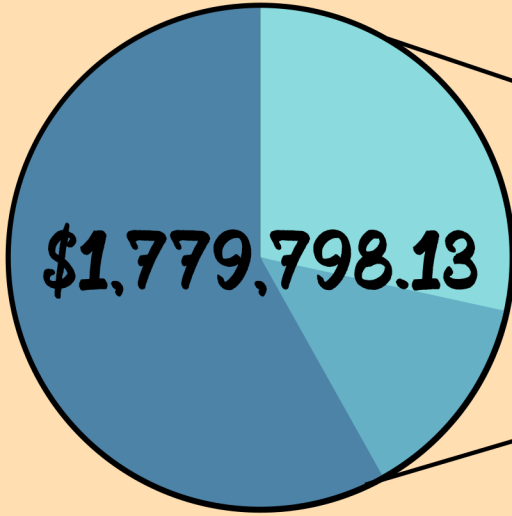
All of which is to say that the important work of the United Way is not done. There are people in our community whom we have not even met who are out there trying hard but still in need of our assistance. Although we are now entering a time of transition in the professional leadership of the organization, I know and sincerely believe that both from the composition of the Board and Staff and the ongoing support of so many in our community, the future of the United Way of Marion County is strong. As for the Board itself, it will certainly be in good hands under the strong leadership skills of my friend, Dr. Jim Henningsen. I, nonetheless, look forward to continuing to serve the Board and this organization however best I can.

Greg Harrell

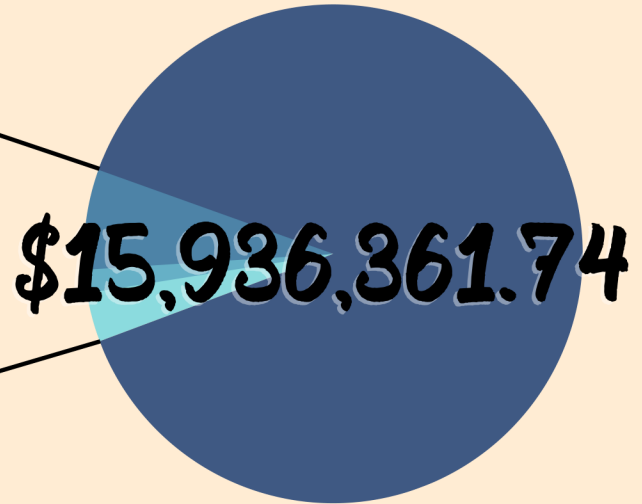
*Clerk of Court and Comptroller
Chair of the Board*

COMMUNITY INVESTMENTS & EXPENSES

TRADITIONAL



TRADITIONAL PLUS COVID ASSISTANCE PROGRAM



TOP 20 WORKPLACE PARTNERS

- | | |
|--|--|
| <ol style="list-style-type: none"> 1 Publix Supermarkets 2 Marion County Public Schools 3 City of Ocala 4 Signature Brands 5 Lockheed Martin 6 Heart of Florida 7 SECO Energy 8 UPS 9 SouthState Bank 10 Duke Energy | <ol style="list-style-type: none"> 11 Custom Window Systems 12 Episcopal Children's Services 13 Cardinal LG 14 Verteks 15 College of Central Florida 16 Truist 17 The Vines Hospital 18 Advent Health 19 DeLuca Toyota 20 Marion County Clerk of the Court |
|--|--|



CHANGEMAKER AWARD
MARION COUNTY COMMISSION

2021 COMMUNITY CELEBRATION AWARD RECIPIENTS

CELEBRATING SUCCESS

Awards are selected by Resource Development staff with input from the Annual Giving Chair.



PHYLISS EWERS COMMUNITY SERVICE AWARD
ROSEANN FRICKS

2021 COMMUNITY CELEBRATION AWARD RECIPIENTS



PLATINUM AWARD

Publix®

CHAIRMAN'S AWARD



Volunteer of the Year
Shari Morris, Marion County Public Schools

Marion County Schools

TOP SUPPORTERS

- Fort McCoy
- Osceola Middle School
- Forest High School
- College Park Elementary School



Coordinator of the Year
Heather James, Heart of Florida

COMMUNITY IMPACT CHAMPIONS





LIVE UNITED

"Each one of us can make a difference.

TOGETHER

we make change."

Barbara Mikulski

Learn how to get involved and Live United at www.UWMC.org.



STRONG FAMILIES

372 graduating families since 2016.

100%

MOVED FROM TEMPORARY TO PERMANENT HOUSING

55%

BEGAN ADVANCING THEIR EDUCATION

65%

INCREASE OF HOUSEHOLD INCOME PER FAMILY

84%

REDUCED THEIR AMOUNT OF DEBT



United Way
United Way of Marion County

VITA

VOLUNTEER INCOME TAX ASSISTANCE

2021

1,750 TAX RETURNS FILED

2,864 VOLUNTEER HOURS

4 LOCATIONS

Belleview
City of Ocala

Dunnellon
Marion Oaks



Get Connected. Get Help.™

TOP 3 MARION COUNTY NEEDS:

- HOUSING
- UTILITIES ASSISTANCE
- RENTAL ASSISTANCE

**Over 10,000 calls were for the above basic needs.*

**NEARLY
20,000
CALLS
IN 2021**



\$15,132,088.87
AWARDED TO LANDLORDS AND UTILITY COMPANIES
AGREEING TO KEEP RESIDENTS IN THEIR HOMES.

\$5,330
AVERAGE AMOUNT
OF ASSISTANCE

2,839
FAMILIES HAVE
BEEN ASSISTED



BOARD OF DIRECTORS

Maintaining accountability and transparency while creating vision and lasting impact.

EXECUTIVE BOARD MEMBERS



Greg Harrell
Chair of the Board
Marion County Clerk of the Court



Commissioner Michelle Stone
Immediate Past Board Chair
Marion County Board of County Commissioners



Dr. James Henningsen
Chair Elect
College of Central Florida



Rusty Branson
Treasurer
SouthState Bank



Erin Buss
Vice Chair Administration
Southeast Trust Company



Kevin Sheilley
Vice President Strategic Planning
Ocala CEP



Lauren Debick
Secretary
Marion County Public Schools

ADDITIONAL BOARD MEMBERS

- Linda Alcott, *Lockheed Martin*
- Shane Alexander, *Community Advocate*
- Chris Altobello, *Florida Education Association*
- Jared Konstanty, *Signature Brands*
- Mark Lander, *Marion County Health Department*
- Rich Larkin, *Hilton Ocala*
- Charles McIntosh, *College of Central Florida*
- Chuck Trout, *Publix, Retired*
- David Willis, M.D., *Sabal Direct Primary Care*
- Peggy Bourne
- Adam Woods, *Gulf Atlantic Bank*
- Mark Vianello, *Marion County Public Schools*
- Lisa Patton, *Publix Supermarkets*
- Lina Piedrahita, *Professional Realty of Ocala*
- William (Bill) Paul, Jr., *Lockheed, Retired*

ANNUAL GIVING CHAIR

Shane Alexander

It was a pleasure to serve as the United Way of Marion County's 2021 Annual Giving Chair.



We as a community, faced many challenges during this time, yet I am grateful for the volunteer's, staff and team members who worked diligently to make a difference. I would like to say thank you to my cabinet, for it was through their support, we were able to end the year on a great note. As my term as Annual Giving Chair comes to an end, I look forward to continuing my relationship with United Way of Marion County in making an impact in our community.

ANNUAL GIVING CABINET

Essential Volunteers ensuring resources are available to those in need in Marion County.

CABINET VICE CHAIRS

- Wanda Bowlin, *Advent Health Ocala*
- Mike Kelly, *Marion County Public Schools*
- Jared Konstanty, *Signature Brands*
- Mike Tacke, *Vines Hospital*

CABINET AMBASSADORS

- Elgin Carelock, *Greater Ocala Community Development Council*
- Autumn Coletti, *The Vines Hospital*
- Bruce Blaisedell, *Signature Brands*
- Lindsey Fields, *Signature Brands*
- Jenny Fraunfelter, *Community Member*
- Michael Fritch, *Marion County Public Schools*
- Carrie Goodspeed, *Signature Brands*
- Brittney Mahaffey, *Ocala's Finest Real Estate*
- Pam McKillip, *PowerSchool*
- Larry Trowbridge, *Career Source*



**TOGETHER WE'RE
GREATER THAN ANY
CHALLENGE.**

LIVE UNITED

Why me? It's natural for people to ask when their lives and livelihoods hang in the balance. There's no single answer to that question. But United Way does everything humanly possible to provide responses and solutions that protect, improve and empower lives around the world.

United Way fights for the health, education and financial stability of every person in every community. We win when we LIVE UNITED. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

Why should you become a corporate partner? Why should you donate money to United Way, and commit your own time and energy? Research shows that United Way corporate partners experience better employee recruitment, retention, morale and engagement.

When you become a corporate partner, you join the fight, assist in the solutions and

celebrate the wins. Wins like these: 387,289 children received literacy support, leading to greater success at school; 1,000,000+ individuals accessed affordable housing and services to improve their lives; and 3,000,000+ people participated in physical activity and/or nutrition programs.

And of course, there are wins of a more local and immediate nature, including in your own town.

www.uwmc.org

73,259

services were
provided to Marion
County residents in
2021.



**United Way of
Marion County**

MENTOR
TO MAKE A
DIFFERENCE



136
STUDENTS SERVED

3,208
BOOKS DISTRIBUTED

2,634
SESSIONS PROVIDED

\$107,128
INVESTED IN 2021



Community Partnership School™
at College Park Elementary

71%
Families & Students Utilized
the School's Resources

223
Families & Students
Needed Bags of Clothing

128
Students Received Dental
Hygiene Education, Exams,
Cleanings, and Sealants

110
Students Participated in
Counseling Sessions

HOME TO
834
STUDENTS

COMMUNITY PARTNERS



COLLEGE of
CENTRAL
FLORIDA



HCA Florida
Ocala Hospital



MCPS
MARION COUNTY PUBLIC SCHOOLS
"Helping Every Student Succeed"

Public Education
FOUNDATION
OF MARION COUNTY
Connecting Children, Classrooms & Community

YOUR UNDESIGNATED DOLLARS SUPPORT OUR 2022-2024 FUNDED PARTNERS

EDUCATION

Arnette House 352-622-4432 | arnettehouse.org

Non-Residential Family Counseling

Provides counseling to students experiencing behavioral problems in school that interfere with their academic success.

Boys & Girls Club of Marion County 352-690-7440 | bgca.org

Project Learn

Reinforces and enhances the skills and knowledge young people learn at school through "high-yield" learning activities at the club and home.

Life Skills with Kut Different

A caring mentor will leverage the Boys and Girls' facility and membership to develop life, communication, and leadership skills.

Early Learning Coalition of Marion County 352-369-2315 | elc-marion.org

VPK Outreach Initiative Program

Initiative to increase the number of VPK students in Marion County.

Episcopal Children's Services 904-726-1500 | ecs4kids.org

Early Education Program

Lays the foundation for early literacy skills for children, ensuring they are eager to learn and ready to succeed when they enter kindergarten.

Florida Center for the Blind 352-873-4700 | flblind.org

Vision Buddies Screening Program

Provides a comprehensive vision screening to students, including functional vision assessment of central vision, peripheral vision, static movement, binocular function, and color blindness.

FINANCIAL STABILITY

Blessed Trinity Catholic Church 352-622-3846 | blessedtrinity.org

Brother's Keeper Soup Kitchen

Ensures a warm meal is available to men, women & children lacking resources for safe and healthy living.

Creative Services, Inc. 352-351-4009 | ocaladvshelter.org

Sustainable Housing/Economic Self-Sufficiency

Ensures food, safe housing, and future stable housing are available to women and children who are victims of domestic violence.

First Step Food Bank 352-732-5500 | firststepfoodbank.org

Feeding the Needy

Distributes food products through approved agencies to the needy, ill, and children of Marion County.

Interfaith Emergency Services, Inc. 352-629-8868 | iesmarion.org

Homeless Engagement Program

Connects, refers, and coordinates services for clients needing housing and other resources.

Shepherd's Lighthouse 352-347-6575 | theshepherdsighthouse.org

Direct Services Program/Women & Children's Shelter

Provides a safe environment for the rescue, empowerment, and renewal of women and children in their time of need.

The Salvation Army 352-732-8326 | salvationarmyusa.org

Feeding Program

Serves nutritious meals every day of the year to homeless and low-income individuals in Marion County.

Shelter Program

Provides emergency shelter beds for single men, women, and families, and assists clients with developing a self-sufficiency plan.

Marion County Literacy Council 352-690-7323 | marionliteracy.org

Building Adult Literacy Skills

Provides self-sufficiency and independence through quality instructional services for adults seeking educational growth.

Kut Different 352-559-4997 | kutdifferent.org

Empowerment Program

This school-based enrichment program aims to motivate African American males in grades 4-8. Additionally, youth are taught skills for academic success and positive social behavior.

HEALTH

Boys & Girls Club of Marion County 352-690-7440 | bgca.org

Triple Play Program

Improves health of children, ages 6-18, through physical activity, and teaching healthy nutrition and relationship building.

Creative Services, Inc. 352-351-4009 | ocalavshelter.org

Crisis Intervention Center

24 Hour crisis intervention, safety planning, crisis counseling, and safe shelter for domestic violence. The program seeks to prevent further domestic violence and murder/suicide.

Heart of Florida Health Center 352-732-6599 | myhfhc.org

Pediatric Dental Program

Provides compassionate, family-centered dental care and oral health education to primarily low-income children in Marion County.

Marion Senior Services 352-620-3501 | marionseniorservices.org

Meals on Wheels

Provides meals, nutrition education, and risk screening for Marion County residents, and encourages socialization and better health.

His House For Her, Inc. 352-895-5037 | hishouseforher.org

Targeted Case Management Program

Recovery education linked to mental/behavioral therapy for women in recovery from addiction. The program also offers medical, dent

Kimberly's Center for Childhood Protection 352-873-4739 | kimberlycenter.org

Therapeutic Counseling & Advocacy

Provides highly specialized services, in a child-friendly environment to minimize trauma after an allegation of child abuse.

Child Abuse Prevention

Provides youth with internet safety knowledge to identify unsafe situations and prevent unintentional injuries.

The Pearl Project 352-405-5005 | thepearlproject.org

Healing Homes

Provides behavioral, problem-solving, and self-worth counseling to children and caregivers.

SMA Healthcare 352-291-5555 | smahealthcare.org

Amnesty Program

Offers prescribed substance abuse treatment services and coordinates other health and human services.

Transition Life Center & Community 352-877-8999 | tlccocala.org

TLC Navigator Program

Supports Marion County families and caregivers of individuals with intellectual and developmental disabilities.

VISION COUNCILS

Experts in their respective fields, dedicating their time and knowledge to addressing critical issues in our community.



EDUCATION COUNCIL

Chris Altobello	Karen Jensen
Peggy Bourne	Thomas LoBianco
April Adams	Beth McCall
Rick Bourne	Joelle Morris
Allison Campbell	Allan Nieb
Lauren Debick	
Lauren Delorio	
Elizabeth Deola	
Roseann Fricks	
Larry Hershfield	
Shanda Hope	
Kenneth Jamerson	

FINANCIAL STABILITY COUNCIL

Rich Larkin	Lina Piedrahita
Peggy Bourne Keith	Rebecca G Reynolds
Bracey	Dell Richards
Monica Bryant	Patty Schiefer
Dale French	Bre Stehr
Karla Grimsley	Pam Thomas
James Haynes	Wesley Wilcox
Charles Harris	Ramona Williams
Kathy Judkins	

VISION COUNCIL LEADERSHIP

VICE CHAIR OF COMMUNITY IMPACT DIVISION:
Peggy Bourne

HEALTH VISION COUNCIL CHAIR:
Mark Lander

EDUCATION VISION COUNCIL CHAIR:
Chris Altobello

FINANCIAL STABILITY VISION COUNCIL CHAIR:
Rich Larkin

HEALTH COUNCIL

Mark Lander	Marcia Hilty
Peggy Bourne	Adam Hunt
Craig Ackerman	Robin Lanier
Jesse Blaire	Judi London
Gregory Cain	Jennifer Martinez
Jessica Cole	Yeralin Martinez
Summer Gill	Amanda Robbins
Erin Glock	

PUBLIC RELATIONS & MARKETING COMMITTEE

Creating visibility and awareness of the resources and programs for residents of Marion County.



- Jordan Litherland
- Jacob Fields, *JJ Fields*
- Andrew Hinkle, *Sage Marketing*
- Caitlin Lloyd, *United Way*

Lauren Debick, Chair
Marion County Public Schools



**United
Way**



**United Way
of Marion County**

LIVE UNITED.

**STAY
CONNECTED.**

WWW.UWMC.ORG

UNITED WAY OF MARION COUNTY

1401 NE 2ND STREET, OCALA, 34474

352.732.9696

LET'S GET SOCIAL!



@UWMARIONCOUNTY