



United Way
of Marion County



CANDY CONFESSIONS

A little about you!

- Name
- Organization
- Title

- **Red** – How many years have you served as an ECC?
- **Yellow** – Of United Way's three pillars: education, financial stability, or health, which are you most passionate about making a difference?
- **Orange** – What is the last volunteer project you participated in?
- **Green** – Have you participated in a workplace fundraising activity or event before? If so, what was the event or activity?
- **Purple** – How many employees are at your company, and do you have an ECC team or are you riding solo?

YOUR IMPACT IN OUR COMMUNITY

Without your hard work and generosity, our mission to fight for the health, education, and financial stability of every person in Marion County would not be possible.

By agreeing to lead the United Way Annual Giving at your workplace, you are an integral part of the success of that mission.



United Way
of Marion County



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United Way Overview

Campaign Planning

Campaign Reporting



United Way
of Marion County

LOCAL MISSION

Uniting Local Resources to Help Our Neighbors

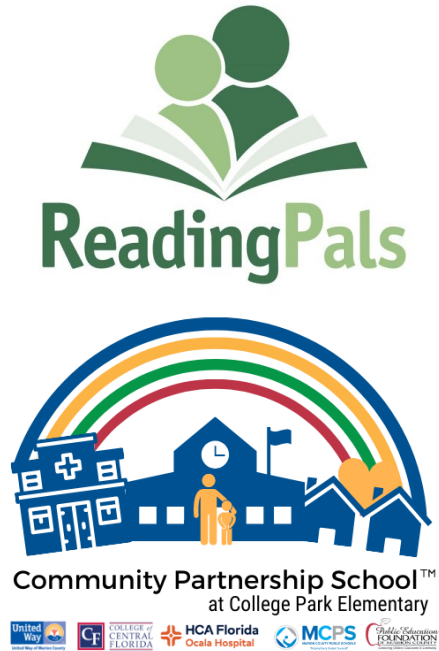
Mantra

The United Way of Marion County fights for the **Education, Financial Stability, and Health** of every person in Marion County.

GIVE. ADVOCATE. VOLUNTEER.

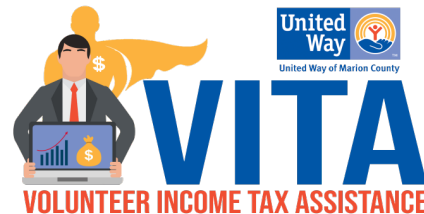
PILLARS OF IMPACT

Education



United Way
[S]UCCESS [B]Y [6]™

Financial Stability



Health



EDUCATION

Arnette House: 352-622-4432 | arnettehouse.org

Non-Residential Family Counseling

Provides counseling to students who are experiencing behavioral problems in school which interferes with their academic success.

Boys & Girls Club of Marion County 352-690-7440 | bgca.org

Project Learn

Reinforces and enhances the skills and knowledge young people learn at school through "high-yield" learning activities at the club and in the home.

Life Skills with Kut Different

A caring mentor will leverage the Boys and Girls' facility and membership to develop life, communication, and leadership skills.

Early Learning Coalition of Marion County 352-369-2315 | elc-marion.org

VPK Outreach Initiative Program

Initiative to increase the number of VPK students in Marion County.

Episcopal Children's Services 904-726-1500 | ecs4kids.org

Early Education Program

Lays the foundation for early literacy skills for children, ensuring they are eager to learn and ready to succeed when they enter kindergarten.

Florida Center for the Blind 352-873-4700 | fblind.org

Vision Buddies Screening Program

Provides a comprehensive vision screening to students, including functional vision assessment of central vision, peripheral vision, static movement, binocular function, and color blindness.

FINANCIAL STABILITY

Blessed Trinity Catholic Church 352-622-3846 | blessedtrinity.org

Brother's Keeper Soup Kitchen

Ensures a warm meal is available to men, women & children lacking resources for safe and healthy living.

Creative Services, Inc. 352-351-4009 | ocaladvshelter.org

Sustainable Housing/Economic Self-Sufficiency

Ensures food, safe housing, and future stable housing are available to women and children who are victims of domestic violence.

First Step Food Bank 352-732-5500 | firststepfoodbank.org

Feeding the Needy

Distributes food products through approved agencies to the needy, ill, and children of Marion County.

Interfaith Emergency Services, Inc. 352-629-8868 | iesmarion.org

Homeless Engagement Program

Connects, refers, and coordinates services for clients needing housing and other resources.

Kut Different 352-559-4997 | kutdifferent.org

Empowerment Program

This school-based enrichment program aims to motivate African American males in grades 4-8. Additionally youth are taught skills for academic success and positive social behavior.

Marion County Literacy Council 352-690-7323 | marionliteracy.org

Building Adult Literacy Skills

Provides self-sufficiency and independence through quality instructional services for adults seeking educational growth.

Shepherd's Lighthouse 352-347-6575 | theshepherdsighthouse.org

Direct Services Program/Women & Children's Shelter

Provides a safe environment for the rescue, empowerment and renewal of women and children in their time of need.

The Salvation Army 352-732-8326 | salvationarmyusa.org

Feeding Program

Serves nutritious meals every day of the year to homeless and low income individuals in Marion County.

Shelter Program

Provides emergency shelter beds for single men, women and families, and assists clients with developing a self-sufficiency plan.

HEALTH

Boys & Girls Club of Marion County 352-690-7440 | bgca.org

Triple Play Program

Improves health of children, ages 6-18, through physical activity, and teaching healthy nutrition and relationship building.

Creative Services, Inc. 352-351-4009 | ocaladvshelter.org

Crisis Intervention

24 Hour crisis intervention, safety planning, crisis counseling and safe shelter for domestic violence. The program seeks to prevent further domestic violence and murder/suicide.

Heart of Florida Health Center 352-732-6599 | myhfc.org

Pediatric Dental Program

Provides compassionate, family-centered dental care and oral health education to primarily low-income children in Marion County.

His House For Her, Inc 352-895-5037 | hishouseforher.org

Targeted Case Management Program

Recovery education linked to mental/behavioral therapy for women in recovery from addiction. The program also offers medical, dental, and employment services.

Kimberly's Center for Childhood Protection 352-873-4739 | kimberlycenter.org

Therapeutic Counseling & Advocacy

Provides highly specialized services, in a child-friendly environment to minimize trauma after an allegation of child abuse.

Child Abuse Prevention

Provides youth with internet safety knowledge to identify unsafe situations and prevent unintentional injuries.

Marion Senior Services 352-620-3501 | marionseniorservices.org

Meals on Wheels

Provides meals, nutrition education and risk screening for Marion County residents, and encourages socialization and better health.

The Pearl Project 352-405-5005 | thepearlproject.org

Healing Homes

Provides behavioral, problem-solving and self worth counseling to children and caregivers.

SMA Healthcare 352-291-5555 | smahealthcare.org

Amnesty Program

Offers prescribed substances abuse treatment services and coordinates other health and human services.

Transition Life Center & Community 352-877-8999 | tlcocala.org

TLC Navigator Program

Supports Marion County families and caregivers of individuals with intellectual and developmental disabilities.

THE GRAND VIEW





United Way
of Marion County

✓ United Way Overview

Campaign Planning

Campaign Reporting

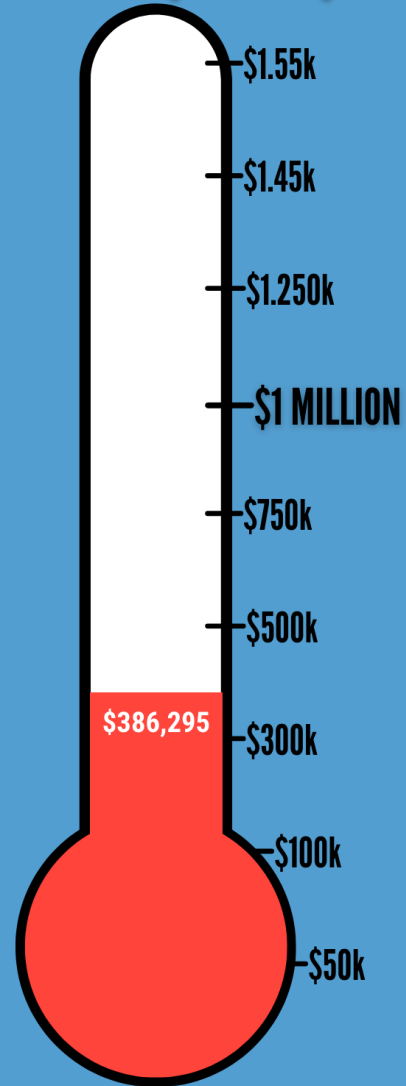
BREAKDOWN



2022 CAMPAIGN GOAL



\$1,610,000



*As of 8/15/2022.

BEST PRACTICES

1. Confirm Support of Top Management
2. Develop a Goal and Theme
3. Build Your Campaign Team - Recruit Help
4. Develop a Leadership Giving Strategy
5. Promote and Publicize Your Campaign
6. Launch Campaign: Engage and Ask
7. Wrap Up and Report Results
8. Thank Everyone and Celebrate Success


PLEDGE CARDS



E-pledge cards are
available at
[uwmc.org/pledge.](http://uwmc.org/pledge)

PLEDGE FORM

United Way of
Marion County



MY INFORMATION

MR/MRS/MS/DR	FIRST NAME	MI	LAST NAME	DATE OF BIRTH
HOME ADDRESS		APT #	CITY, STATE	ZIP
HOME PHONE		CELL PHONE	PERSONAL E-MAIL	
COMPANY NAME		POSITION	DEPARTMENT	
WORK PHONE		WORK EMAIL	PREFERRED CONTACT METHOD	

Signature (REQUIRED): _____ Date: _____

*Your signature authorizes your company to roll over your gift and continue payroll deductions year to year. ☐ Check here to opt-out of rollover.

<input type="checkbox"/> Please combine my gift with my spouse, <div style="border-bottom: 1px solid black; width: 100%; margin-top: 5px;">SPOUSE'S NAME</div> <input type="checkbox"/> In recognition of my/our Leadership Gift of \$1,000, or more, please list my/our name as follows: <div style="border-bottom: 1px solid black; width: 100%; margin-top: 5px;"></div> <input type="checkbox"/> I want my gift to remain anonymous in all recognition materials.	<input type="checkbox"/> I would like to join/renew my membership in Women United. <input type="checkbox"/> I would like to join/renew my membership in Emerging Leaders. <input type="checkbox"/> I would like more information about Planned Giving. <input type="checkbox"/> I would like to learn more about Volunteer Opportunities.
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MY UNITED WAY INVESTMENT

Please choose one or more of these giving options.

☐ I want to support the **Community Care Fund** with my gift and help my neighbors in Marion County.
By selecting this option, your contribution will be used to support all of the programs funded by United Way of Marion County.

SIGNATURE BRANDS

\$71,026 RAISED IN 2021!



Together, they help provide
OVER 3,609 SERVICES
to Marion County residents.



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✓ United Way 101

✓ Campaign Planning

Campaign Reporting



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CAMPAIGN REPORTING

www.uwmc.org/campaign_summary_report



United Way
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- ✓ **United Way 101**
- ✓ **Campaign Planning**
- ✓ **Campaign Reporting**



United Way
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2022-2023

ANNOUNCEMENTS

Day of Caring 2022
November 12th

SAVE THE DATE!

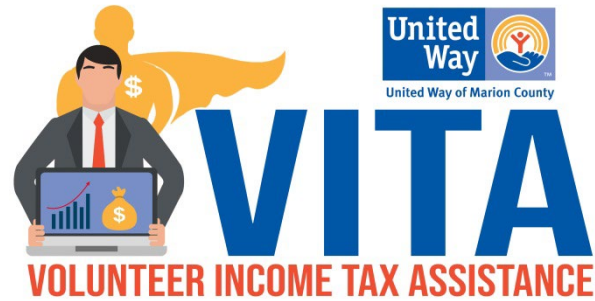
UNITED WAY
WOMEN UNITED®

Relaunch: Spring 2023



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of Marion County

PLEDGE CARDS



FOLLOW US!

@UWMarionCounty



THANK YOU!

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