

# 2020

# UNITED WAY OF MARION COUNTY



2020/2021



## COMMUNITY IMPACT REPORT

PHYSICALLY APART. POWERFULLY TOGETHER.





LIVE UNITED.

"Each one of us can make a difference.  
**TOGETHER**  
we make change."

*Barbara Mikulski*

Learn how to get involved and Live United at [UWMC.org](http://UWMC.org).



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## VOLUNTEER

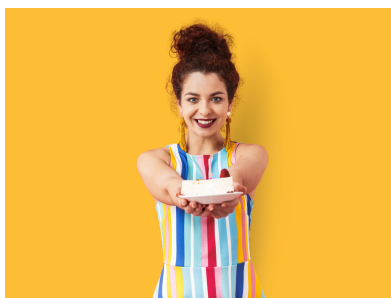
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### PHYSICALLY APART. POWERFULLY TOGETHER.

MESSAGE FROM UNITED WAY OF MARION COUNTY'S CEO

How United Way of Marion County continues to innovate & partner for change



### SPOTLIGHT

LEARN ABOUT OUR FUNDED PARTNER PROGRAMS

Overview of agency programs and success stories. / p13-19



### DEDICATION

VOLUNTEERS MAKING A DIFFERENCE

Learn who is making a difference in our community / p20-22



### CELEBRATE

RECOGNIZING VOLUNTEERS & GENEROUS BUSINESSES

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# MESSAGE FROM THE CEO

The past year was unprecedented to say the least. It was marked by many challenges, including a global pandemic affecting our local community, learning to navigate a virtual landscape, and working tirelessly to meet the many needs of our local residents who were negatively affected by COVID-19.

While 2020 is a year they would like to forget, for United Way of Marion County it was a season of growth, innovation and solidified our stake as a community leader. UWMC's mission is to "unite local resources to help our neighbors" and during the onset, height and continued presence of this pandemic, UWMC has stood in the foreground and forged partnerships to assist our residents during this difficult time.

Even though we were physically apart for the majority of last year, we were powerfully together as we combated COVID-19:

- Our board of directors approved \$15,000 to help employ local service workers during the initial community shutdown. In partnership with Interfaith Emergency Services, these individuals assisted in helping to bag food for the Marion County Public Schools feeding program and were compensated for their time.
- We partnered with Kimberly-Clark's Cottonelle to distribute 73,728 rolls of toilet paper during the height of the COVID-19 pandemic. These rolls were distributed to local shelters, agencies, and surrounding county basic need providers to ensure the health and safety of our residents.
- Our board of directors established a \$150,000 Fund to assist ALICE workers with rent, mortgage and utilities prior to any state or federal assistance becoming available.

- We were honorably selected by Marion County government to administer both rounds of CARES Act dollars to assist with rent, mortgage and/or utilities for our neighbors negatively impacted by COVID-19, assisting 309 households in just the first round alone.

As we continue to administer the second round of \$10.8 million of CARES Act assistance, we see firsthand that the need in Marion County remains prevalent. We are grateful to be able to stand united in the fight against this global pandemic, and are extremely thankful to our donors and business partners who went above and beyond in support of our 2020 campaign.

Local businesses and leaders truly stepped-up to the plate. Despite the loss of some national and international partnerships, United Way of Marion County was able maintain our level of support for our funded agencies for the second year of their grant cycle.

As we continue to push forward, we are excited about the continued growth in our Community Partnership model, and upcoming expansion of our Strong Families program into low-income, Hispanic populations.

We are proud to serve a community as generous and united as Marion County, and thank you for Living United for all families, children, seniors and our neighbors that call Marion County home.



**SCOT QUINTEL**

*President & CEO, United Way of Marion County*

*Even though we were physically apart for the majority of last year, we were powerfully together as we combated COVID-19...*





# CONTRIBUTIONS AT WORK



**6,516**  
**NIGHTS**

of shelter for families and individuals through the Salvation Army, Domestic Violence Shelter, and Shepherd's Lighthouse.



**16,138**  
**DAYS**

of quality childcare preparing children for school through the Early Learning Coalition and Episcopal Children's Services.



**36,373**  
**MEALS**

to individuals in need through Brother's Keeper, Community of Gratitude, Marion Senior Services and the Salvation Army.



**9,349**  
**HOURS**

of youth health and educational services through the Arnette House, Boys and Girls Club, Kimberly's Center for Child Protection.



**6,301**  
**SESSIONS**

for mental health of adults, children and families in crisis through the Domestic Violence Shelter and the Children's Home Society.

**and 15,220**  
**additional services**

helping to support the health, education and financial stability through our Funded Partner's programs listed in detail on pages XX-XX.



**89,897**

direct services were provided to residents in Marion County to support their health, education and financial stability.

**BECAUSE OF YOU!**



# 2020-2021 FINANCIAL POSITION

For the 12 month period ending June 30, 2021

| ASSETS                                                 | 2019-2020          | 2020-2021**        |
|--------------------------------------------------------|--------------------|--------------------|
| Cash & Investments                                     | \$1,492,266        | \$840,192          |
| United Way Endowment*                                  | \$3,136,806        | \$3,630,585        |
| Pledges Receivable (less allowance for uncollectables) | \$718,559          | \$921,633          |
| Accounts Receivable & Other Assets                     | \$80,375           | \$120,999          |
| Land, Building, Equipment (net)                        | \$297,360          | \$283,144          |
| Beneficial Interest in Trusts                          | \$31,210           | \$25,844           |
| <b>Total Assets</b>                                    | <b>\$5,756,576</b> | <b>\$5,822,397</b> |
| LIABILITY & NET ASSETS                                 |                    |                    |
| <b>Liabilities</b>                                     |                    |                    |
| Accounts Payable                                       | \$16,787           | \$18,125           |
| Accrued Payables                                       | \$53,427           | \$109,935          |
| Contributor Choice Payable (Fall Campaign)             | \$130,959          | \$86,286           |
| <b>Total Liabilities</b>                               | <b>\$200,809</b>   | <b>\$214,349</b>   |
| <b>NET ASSETS</b>                                      |                    |                    |
| Undesignated                                           | \$797,477          | \$839,257          |
| Board Designated                                       | \$2,502,572        | \$2,561,497        |
| Temporary Restricted (Campaigns)                       | \$839,539          | \$787,043          |
| Permanently Restricted                                 | \$1,416,178        | \$1,420,251        |
| <b>Total Net Assets</b>                                | <b>\$5,584,490</b> | <b>\$5,608,048</b> |
| <b>Total Liabilities &amp; Net Assets</b>              | <b>\$5,756,576</b> | <b>\$5,822,397</b> |



Additional support and revenue generated from FEMA (Federal Emergency Food & Shelter Program), Energy Assistance Programs, Volunteer Time, Gifts in Kind, and Community Service total:

\*Interest from Endowment Fund is reinvested in community Based upon United Way's Audit for the fiscal years ending June 30, 2019 and June 30, 2020 as audited by Crippen & Co, CPAs. The audited financial statements and Form 990 are available for review at the United Way office or online at UWMC.org.

\*\* 2020-2021 Illustrated financials are currently being audited

## 2020 ANNUAL GIVING

### TOP 5 CORPORATE CONTRIBUTORS

#### PUBLIX SUPER MARKETS

\$459,768

#### MARION COUNTY PUBLIC SCHOOLS

\$236,168

#### SIGNATURE BRANDS

\$166,670

#### CITY OF OCALA

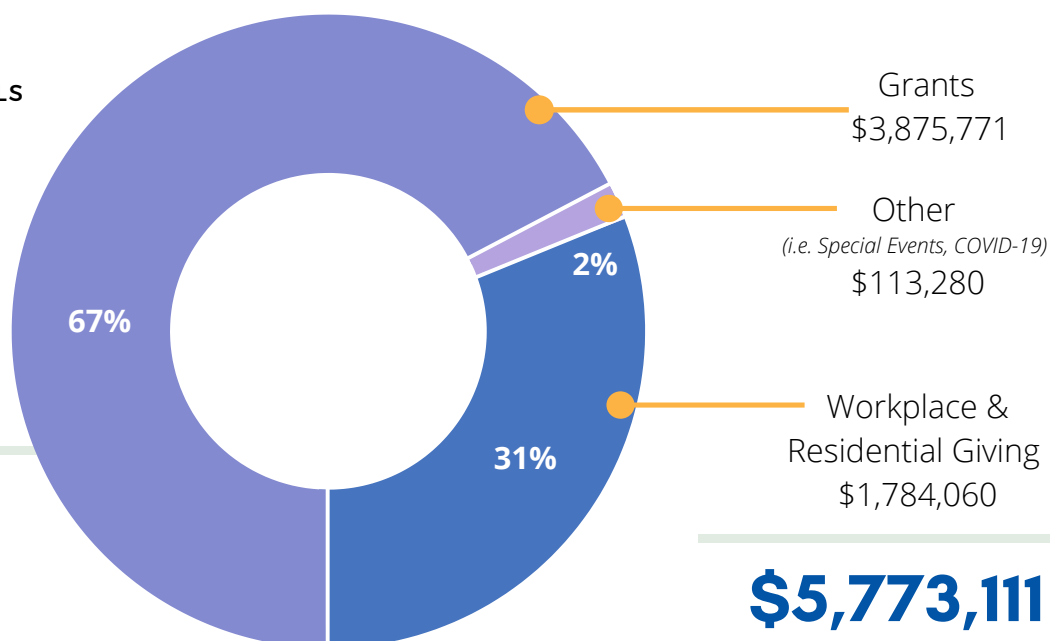
\$92,481

#### PRINCIPAL FINANCIAL GROUP

\$51,229

**\$1,006,316**

Leadership gifts total 26%  
of all annual giving revenue.







## 2020 COMMUNITY CELEBRATION

# AWARD RECIPIENTS

## CELEBRATING SUCCESS

*awards are selected by Resource Development Staff with input from Annual Giving Chair.*





# 2020 COMMUNITY CELEBRATION AWARD RECIPIENTS

## *Platinum Award*

**Publix**

## *Bonnie Heath of Excellence*

Chuck Trout, *Publix Super Markets*

## *Gold Award*



**Marion County Public Schools**  
"Helping Every Student Succeed"

## *Coordinator of the Year*

Cindy Krepps, *City of Ocala*

## *Ambassador of the Year*

Jesse Blaire, *Ocala Fire Rescue*

## *Live United Award*



## *Volunteer of the Year*

Sky Wheeler, *Marion County*

## *Board Member of the Year*

Jared Konstanty, *Signature Brands*

## *2020 Division Award Recipients*



## *Vision Council Member of Year*

Larry Hershfield, *Community Advocate*

## *Top Publix Store Supporter*

Publix at Churchill Square

## *Marion County Schools*

### **TOP SUPPORTERS**

Madison Street Elementary School  
Osceola Middle School  
Forest High School

### **ELEMENTARY SCHOOL BIGGEST GAINS**

North Marion High School  
Liberty Middle School  
Saddlewood Elementary School

### **OUTSTANDING DEPARTMENT SUPPORTER**

Curriculum & Instruction





# STRONG FAMILIES

## STRONG FAMILIES WORKS:



# 100%

MOVED FROM TEMPORARY  
TO PERMANENT HOUSING\*



# 84%

REDUCED THEIR AMOUNT  
OF DEBT\*



# 55%

BEGAN ADVANCING THEIR  
EDUCATION\*



# 65%

INCREASE OF HOUSEHOLD  
INCOME PER FAMILY\*

## SKILL BUILDING SESSIONS INCLUDE:

- Goal Setting
- Barriers to Poverty
- Budgeting
- Conflict Resolution
- Education Opportunities
- Work Ethic & Career Opportunities
- Resume Building & Interview Skills
- Understanding & Managing Credit
- Parent's Role in Children's Education
- Nutrition/Cleaning/Organizing

# 90

families served annually in Marion  
County.

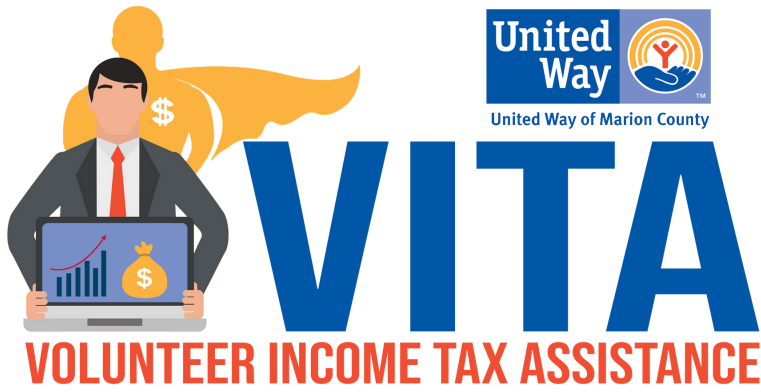
Currently, 51% of Marion County residents belong in the A.L.I.C.E (Asset Limited, Income Constrained, Employed) population. This means that 186,445 Marion County families, individuals and single parents are struggling every day to make ends meet. These hardworking individuals are one unanticipated expense of \$300 or more from not being able to pay for housing, utilities or food the following month.

United Way of Marion County began the Strong Families Initiative in 2016 to help empower individuals and families living in our community with the necessary tools to obtain long-term financial stability. Strong Families has helped to reduce debt, increase household income, rebuild credit and increase the education of the participants.

\*results from Strong Families 2020 graduating class







*United Way of Marion County offers FREE income tax preparation through a variety of VITA (Volunteer Income Tax Assistance) locations throughout Marion County. Residents are encouraged to get 100 percent of their return back. All volunteers providing tax assistance are trained by the Internal Revenue Service.*

# 2,161

**RETURNS FILED**

IRS certified, volunteer tax preparers, providing over \$3,098,083 total refunds.

## Money in your pocket

### VITA VOLUNTEERS PROCURED:

- Earned Income Tax Credit (EITC) on 347 returns totaling \$645,789.
- Child Tax Credit & Additional CTC on 207 returns totaling \$250,937.
- Average Adjusted Gross Income per return was \$103,746.
- 1,324 returns for senior citizens, taxpayer or spouse over age 60.



# \$540,250

**ESTIMATED FEES SAVED BY USING VITA**



saving residents of Marion County money and keeping dollars in our community.

# 2·1·1

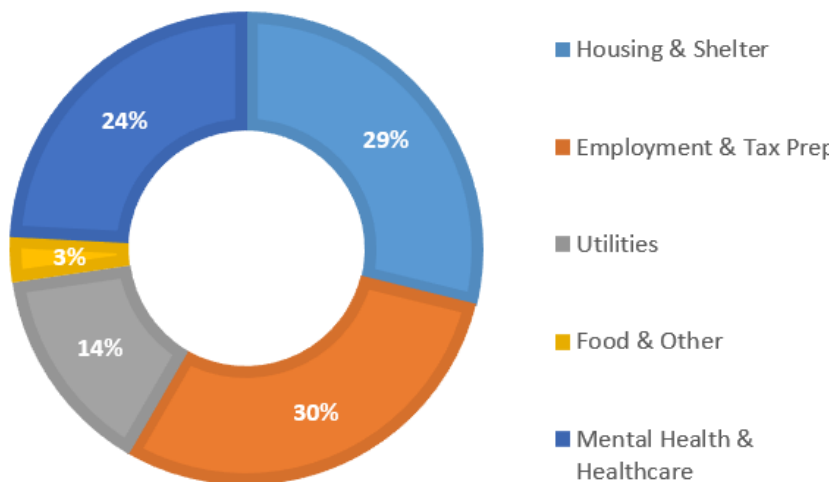
## Get Connected. Get Help.™

United Way's free resource and referral helpline which links people in need with assistance from more than 2,000 local health and human service programs. Staffed by caring, highly trained, multilingual (over 200 languages) operators, 211 is available 24/7.

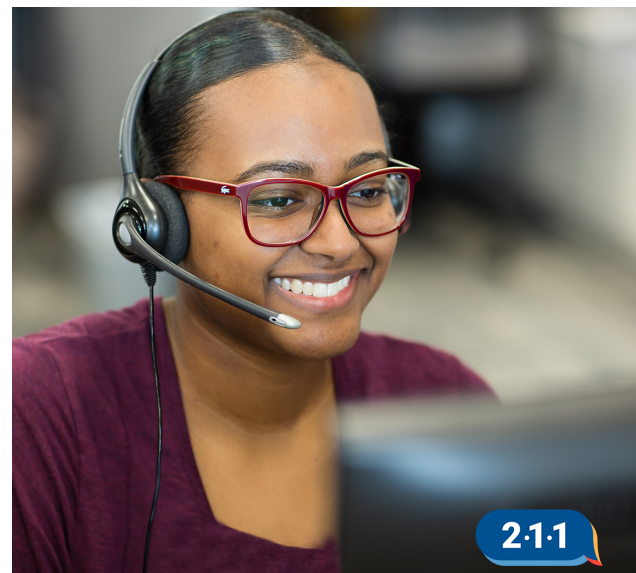
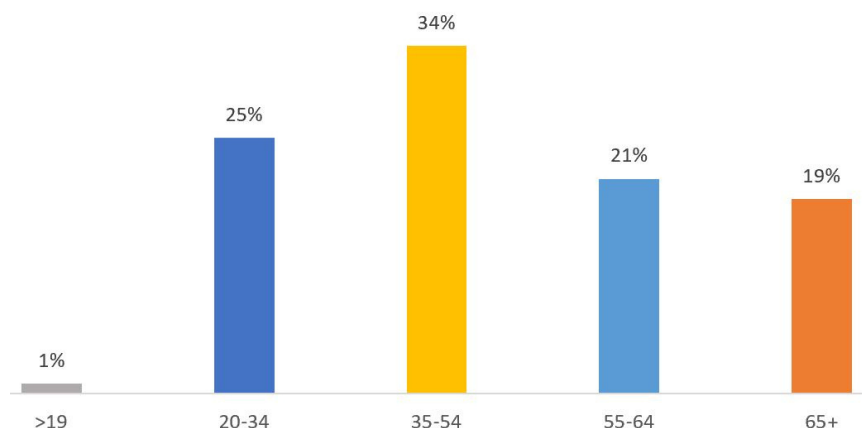
# 55,753

### PHONE CALLS, TEXT MESSAGES & ONLINE CHATS RECEIVED

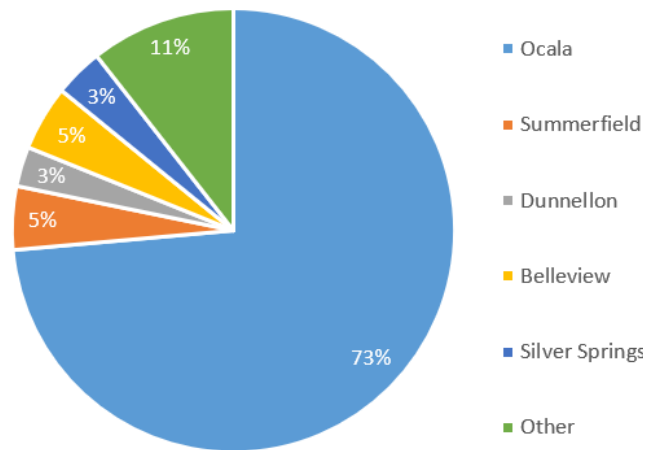
with the top services requested being housing & shelter, employment & tax preparation services and mental health assistance.



### CONTACTS BY AGE RANGE



### CONTACTS BY CITY IN MARION COUNTY



### TOP SERVICES REQUESTED BY PERCENTAGE

- 21% sought 2-1-1 help for the first time
- 14% were unemployed
- 12% were disabled
- 9% had no health insurance
- 8% were retired

# 91%

customer satisfaction rate, with 90% stating that they would call again for assistance, if need be.



# MENTOR TO MAKE A DIFFERENCE



## ReadingPals

*ReadingPals is a statewide early literacy initiative that provides volunteer mentors for students from Voluntary Prekindergarten (VPK) to 3rd grade who may need extra help, utilizing one-on-one or small group settings.*

*Locally, United Way partners with Marion County Public Schools to provide ReadingPals in kindergarten classrooms. Volunteers donate one hour a week during the year in 19 elementary schools across Marion County.*

# 50

**STUDENTS PARTICIPATED IN 2020-2021**

receiving group reading and mentorship with volunteer ReadingPals, during an after school program due to COVID-19.

# 991

**HOURS OF SERVICES**

donated by volunteers between August 2020 and June 2021, a value of \$15,945.

# 1,494

**BOOKS GIVEN THROUGH "BOOK IN A BAG"**



to build their home library, provide tools and resources to their families, \$5,976 value.





## COMMUNITY PARTNERSHIP SCHOOL at College Park Elementary



THE COMMUNITY PARTNERSHIP SCHOOL™ MODEL's goal is to remove barriers to learning and provide built-in support so students can achieve academic success and lifelong prosperity. Our goals include school readiness, student academic success, physical social and emotional health and parent and community engagement.

# 685

### SERVICES PROVIDED TO STUDENTS AND FAMILIES AT COLLEGE PARK ELEMENTARY'S COMMUNITY PARTNERSHIP SCHOOL



287

STUDENTS  
RECIEVED  
SCHOOL  
SUPPLIES



318

FOOD BOXES,  
CLOTHING AND  
TOILETRIES  
GIVEN



18

FAMILIES  
ATTENDED  
EXTENDED  
LEARNING



48

FAMILIES  
ATTENDED  
DENTAL  
SESSIONS



14

STUDENTS  
RECIEVED  
COUNSELING  
SESSIONS



## 61% of students

at College Park Elementary have utilized  
the resources at the Community  
Partnership School



The Federal Index puts the gender statistics at 50.2% male and 49.8% female.





**INSIDE FUNDING DECISIONS:**  
Additional focus and support of mental health services was given for 2018-2020 agency partners.

# HEALTH FUNDED PARTNERS

**GOAL #1:** ENSURE AVAILABILITY OF MENTAL HEALTH SERVICES THAT LEAD TO A HEALTHY LIFESTYLE

## **Children's Home Society of Florida** *Mid-Florida Community Counseling*

Mid Florida Community Counseling provides outpatient behavioral health services include comprehensive behavioral health assessments and treatment planning. Clients receive, at minimum, weekly sessions in their home, at school or at any convenient private site. To reduce barriers to services the program is establishing a tele-health service that will allow residents to access behavioral health services through their laptop, tablet, or smart phone.

## **The Pearl Project** *Healing Homes*

Healing Homes provides counseling and therapeutic sessions to teach children pro-social behaviors and problem-solving skills, and provide caregivers with training and self-worth sessions.

Family Nurture Groups will teach emotional regulation, increase children's autonomy and ability to respectfully negotiate needs through playful interactions and activities. Nurture groups explicitly teach and allow for the practicing of pro-social behaviors and problem-solving skills. They promote secure attachments by

providing fun, structured activities that include parents and children alike.

## **Creative Services** *Crisis Intervention*

The Crisis Intervention program provides a live answered 24-hour hotline for victims of domestic violence and sexual violence who need crisis intervention, safety planning, information and referral to relevant community resources and safe emergency shelter housing. These Crisis Intervention Specialists are also on-site to assist the domestic violence survivors in the shelter with their daily needs, daily safety planning, counseling, and emergencies.



our community  
is stronger when  
we care for the  
well-being of all

### Kimberly's Center for Child Protection *Therapeutic Counseling and Advocacy*

The Therapeutic Counseling and Advocacy Program is a critical piece in helping children heal after the trauma of child sexual abuse, physical abuse, emotional abuse, neglect, exposure to domestic violence, and/or exposure to parental substance misuse. This Program provides services immediately, in a child-friendly location where the child is already engaged, and with staff who are specifically trained in the unique needs of this vulnerable population. While the primary victim is engaged with the therapist, child advocates are working with the family to identify needs, break down barriers to intervention services, and most importantly help the family to heal alongside the child.

### SMA Healthcare (previously known as The Centers) *Coordination of Care*

The Coordination of Care program increases and supports the accessibility of mental health services to all community residents through streamlined and enhanced access to services.



## GOAL #2: IMPROVE THE HEALTH OF SENIORS BY PROVIDING ACCESS TO QUALITY SERVICES THAT HELP THEM LIVE INDEPENDENTLY.

### Marion Senior Services *Meals on Wheels*

This program allows frail seniors to continue living at home independently while avoiding premature institutional care through the daily delivery of a nutritional meal. Between staff and volunteers one meal Monday to Friday is delivered directly to the client's home. As important as this meal is, meal delivery also enhances the client's safety and quality of life through a daily wellness check as most clients are home alone. United Way funding is especially critical because, unlike other nutritional home delivered meal funding sources, there is no age requirement. This allows us to serve needy clients under 60, and there are fewer eligibility requirements allowing us to serve clients of all incomes on a sliding scale

#### *Ms. Lereaux's Story*

Ms. Lereaux contacted the agency due to her water well being broken and leaving her with no access to water. Upon arriving with water for her, the agency soon realized her situation was much more dire. She was hungry and suffering from some medical issues due to that malnutrition. She was unable to clean her dishes or cook without running water and felt her health declining. With our UW funding, we were able to start providing Meals on Wheels and her health is much better today as a result. We are working on her other various issues, but through her daily meal delivery, our drivers can do a wellness check to ensure her health continues to move in a positive direction. She is grateful and feels that her well check is just as important as the meal.





### GOAL #3: IDENTIFY AND SUPPORT HEALTH EDUCATION AND TREATMENT FOR MARION COUNTY CHILDREN UNDER 18 YEARS OF AGE

#### Boys & Girls Club of Marion County *Triple Play*

Triple Play is a comprehensive health and wellness program, developed with the U.S. Dept. of Health and Human Services. It strives to improve the overall health of Club members ages 6-18 by increasing their daily physical activity, teaching them good nutrition, and helping them develop healthy relationships.

This program creates excitement and fun for members while helping them overcome many obstacles of everyday life. Triple Play gives them the information needed to make positive choices in developing and maintaining a healthy lifestyle through mind, body, and soul centered high-yield activities. The Parents Game Plan encourages parents and caregivers to get involved in their child's activities and supports open dialogue in the household – where healthy habits begin!

#### Heart of Florida Health Center *Pediatric Dental Program*

Heart of Florida Health Center (HFHC) provides compassionate, family-centered pediatric dental care to Marion County children, ages 0 – 18, with a focus on the relationship between dentist and patient and their parents/guardians. Serving primarily low-income families, services include professional oral examination and assessment, preventative interventions, and the treatment and elimination of dental diseases through restorative services. Services are provided based on each child's individual dental plan of care. Quality dental care and oral health education are essential for the dental health of Marion County youth ages 18 and under, regardless of income or ability to pay.

#### Kimberly's Center for Child Protection *Child Abuse Prevention*

The Child Abuse Prevention Program at Kimberly's Center provides education and awareness in Marion County. Children will be educated with strategies to prevent, recognize, and respond appropriately to child abuse, neglect, bullying and digital dangers. Adults will be educated on five reasonable steps that can be taken to significantly reduce the risk of childhood sexual abuse.



#### FreeD.O.M. Clinic *Childhood Community Dental Hygiene Education*

The Childhood Community Dental Hygiene Education Program provides screening for dental disease, oral hygiene instruction on proper brushing and flossing technique, education pertaining to the foods and drinks that promote oral health, fluoride treatment, and pre and post test to determine the children's comprehension of the information covered.

This program and the services will be instrumental in improving the oral health of Marion County residents younger than 18 years of age by providing early intervention, increasing access to dental care, and removing barriers to call for all Marion County children. With improved oral health, children will be pain free, healthier, not miss school, and more able to focus and learn.

supporting the health of even the youngest residents of Marion County







**INSIDE FUNDING DECISIONS:**  
54% of third grade students in Marion County cannot read at grade level. Agency partners help remove barriers limiting educational success.

# EDUCATION FUNDED PARTNERS

**GOAL #1:** CHILDREN DEVELOP THE POSITIVE LANGUAGE AND LITERACY SKILLS IN EARLY EDUCATION TO ENABLE THEM TO HAVE CONTINUED ACADEMIC SUCCESS

## **Episcopal Children's Services** *Early Education Program*

The Early Education Program provided by Episcopal Children's Services provides Marion County's most vulnerable infants, toddlers and preschoolers with high quality, research-based education services so that they enter kindergarten ready to learn. Children grow intellectually, emotionally, physically, and socially while their parents learn positive discipline techniques, and support their child's learning with in-home education activities.

Parents are their child's best teachers. We encourage parents to volunteer and to support our parents in teaching at home, we have a book reading challenge and regular at-home learning activities for parents to engage with their children.

## **Early Learning Coalition of MC** *Supporting Early Education Literacy (S.E.E.L.)*

Supporting Early Education Literacy, a program of the Early Learning Coalition, provides financial assistance for education opportunities for children (0-12) whose parents may not otherwise be able to afford full pay. Pre-school age children will be receiving services to be developmentally on target for entering kindergarten.

Curriculums include activities supporting all domains with a focus on literacy. The goal is that children enter kindergarten performing at grade level to ensure success throughout their education and provide a safe environment while their parents are working..

## **Florida Center for the Blind** *Vision Buddies Screening Program*

Vision is a child's primary means of identifying and recognizing the physical environment and social interactions. With one out of every four school-age children suffering from a vision disorder, early identification and intervention is critical to a child's long-term academic and vocational success. The Vision Buddies Screening Program will screen students from ages 3-9 to assess and identify vision loss and provide early intervention for a child who is visually impaired..





## GOAL #2: SUPPORT AREA YOUTH BY REDUCING ENVIRONMENTAL BARRIERS THAT LIMIT THEIR ACADEMIC SUCCESS.

### Arnette House

#### Non-Residential Family Counseling

The Arnette House Non-Residential Family Counseling Program (NRFC) serves clients 5-17 years old who are experiencing behavioral problems in school which interferes with their academic success. Their master's level counselors and master's level interns address emotional and physical behaviors resulting from instability in their homes.

By providing intervention services for children and their parent/guardian during times of family turmoil, troublesome behaviors are changed. Arnette House has been serving Marion County youth through the NRFC program for 24 years and is funded through the Department of Juvenile Justice and United Way of Marion County.

### Boys & Girls Club of MC

#### Project Learn

Project Learn emphasizes parent involvement and collaboration between Club and school professionals as critical factors in creating the best after-school learning environment for Club members ages 6-18. Academic support services are designed to support positive academic outcomes through academic achievement, school attendance, and grade promotion. This program is designed to reinforce the school program and help students make the right choices so that learning will be an ongoing activity.







**INSIDE FUNDING DECISIONS:**  
51% of Marion County residents are ALICE (Asset Limited, Income Constrained, Employed) and are living paycheck to paycheck unable to save for their future or emergencies.

# FINANCIAL STABILITY FUNDED PARTNERS

**GOAL #1:** ENSURE THAT FOOD, HOUSING, AND UTILITIES ARE AVAILABLE TO INDIVIDUALS AND FAMILIES WHO LACK THE MINIMUM RESOURCES FOR SAFE AND HEALTHY LIVING

## **Shepherd's Lighthouse**

### *Direct Services Program*

Direct Services is for transitional housing, supportive housing, and community outreach for clients. This program assists clients in increasing job skills, changing spending habits and increasing the understanding of family budgeting. This program is dedicated to helping people in need, and to helping people navigate through life's storms by, rescuing, empowering, and renewing their lives. Lighting the way to become self-sufficient productive people in society. Creating a safe atmosphere of faith, family, and friends. Basic life skill classes include but not limited to parenting, budgeting, discipline, child development, decision making, and relationships.

## **The Salvation Army**

### *Shelter Program*

For those facing extreme heat, unbearable cold, wet weather, or other dangerous elements on the street, The Salvation Army homeless shelter is a welcome respite featuring a safe place to eat, sleep and shower at no cost. By assisting with food, shelter, basic hygiene resources, educational support, counseling services, and vocational direction we help those in need cultivate vital life skills for a successful and stable position in society.

### *Feeding Program*

This program provides a nutritious hot breakfast, lunch, and dinner every day of the year to the homeless and low income of

Marion County. Residents are also served a snack before bedtime. Lunches are delivered to low income neighborhoods during the summer break of schools.

## **Community of Gratitude**

### *Emergency Food Center*

Community of Gratitude is an emergency food center that supplies food for low income clients in East Lake Weir, Ocklawaha, Weirsdale, and the Umatilla area in southeastern Marion County. Clients must be under the monetary limit provided by USDA guidelines. They provide emergency food for eligible families once a month, which is equivalent to three meals per day for three days.



a family can plan for tomorrow when their needs are met today.

### **Marion County Homeless Council** *Homeless Prevention Program*

The goal of the Marion County Homeless Council, Inc. is to end homelessness by providing families and single persons with medium term direct financial assistance necessary to stabilize their current housing situation, and the longer term life skills to maintain a stable housing situation. By providing rental assistance along with the stabilization services necessary the goal is to prevent an individual or family from becoming homeless, having to move into an emergency shelter, or other place not suitable for human habitation. This Homeless Prevention Programs eligible services will include case management, financial assistance, rent assistance and past due utility bill payments for electric, connected gas, water, and sewer.

### **Blessed Trinity Brother's Keeper** *Soup Kitchen*

This programs mission is to ensure that all people, regardless of race, creed, sex, status, or ability to pay have access to at least one healthy meal every day. Clients of the Soup Kitchen will have important basic needs met (food and water) and will, therefore, be able to escalate up Maslow's hierarchy and improve their lives..

### **Creative Services** *Sustainable Housing/Economic Self-Sufficiency*

This program will ensure that food, emergency safe housing, basic needs, and future stable housing are available to women and children who are victims of domestic violence. Those women will continue to receive direct services after departing the emergency DV shelter. Direct services will include case management, advocacy/ counseling, safety planning, information and referral to all relevant resources, arrangements for job and training opportunities and access to stable housing. Victims may stay in shelter for 15 weeks with extensions depending on their circumstances and resources.

### **His Compassion** *Mobile Food Access Delivery*

Provides food delivery to increase the availability to those who are experiencing food insufficiency.



## **GOAL #2: INCREASE LONG TERM FINANCIAL STABILITY FOR INDIVIDUALS AND FAMILIES THROUGH EFFORTS THAT INCREASE FINANCIAL UNDERSTANDING, FAMILY BUDGETING, JOB SKILLS AND CHANGES IN HABITS AND BEHAVIORS.**

### **Boys and Girls Club of Marion County** *Money Matters*

Money Matters promotes financial responsibility and independence among Teen Club members by building their basic money management skills. Participants learn how to manage a checking account, budget, save and invest. They also learn about starting small businesses and paying for college. Upon completion of this program, 10 participants will be chosen to participate in our Junior Staff Program, which is paid work experience program. Through participation in Junior Staff, teens will develop interpersonal skills, a strong work ethic and a sense of community engagement while experiencing on-the-job Club work.

### **Marion County Literacy Council** *Building Adult Literacy Skills*

The Literacy Council offers adults the opportunity to enhance their literacy skills. Adults, defined as age 16 and above, enter into the Building Literacy Skills program to enhance their educational opportunities, including obtaining their GED through tutor and mentor services, English for Speakers of Other Languages (ESOL) classes, and Adult Basic Education (ABE-improve reading, writing and math). Students receive weekly one-on-one tutoring tailored to their educational needs. They accomplish goals such as obtaining their GED, obtaining their driver's license, preparing for college entrance exams, employment certification exams, and helping their children with their homework.

### **Habitat for Humanity** *Mortgage Program*

The Mortgage Program is a program that will assist homeowners with payments who are behind on their mortgage and can demonstrate a financial hardship. The program is created to help our family partners become current on their mortgage and to remain in their home. Providing financial aid to those who are behind on payments can provide a relief to their financial situation and make them current on their mortgage. This program will help eliminate late fees, reduce financial burdens which will decrease the foreclosure process.



# BOARD OF DIRECTORS

Maintaining accountability and transparency while creating vision and lasting impact.

## MESSAGE FROM THE CHAIR



**COMMISSIONER  
MICHELLE STONE**  
*Chair of the Board*

Serving as the Chair for the United Way of Marion County this past year has been a great honor even in light of its many challenges during a pandemic.

One of the most important things I've witnessed is the engagement and the passion serve from our tremendous leaders that make up our United Way of Marion County (UWMC) Board and our UWMC Team.

Even when faced with unique challenges to assist those that need our help, there they were with work-arounds to make sure our community was provided assistance to improve the health, education and financial stability of so many that call Marion County home.

With the help of our donors and volunteers we continue to make the load lighter for so many, and we're seeing lives changed! Though our work will never be done, it's amazing what can be accomplished with your help. There's also a personal satisfaction knowing you've helped make a positive difference.

**We are much stronger and better together!**

"Thank you" just isn't enough but I do hope you know how much we appreciate you and your gift to UWMC. Together we are proving that many hands make light work.

We are much stronger and better together!

May all you've sown into this great work be returned to you more than double.

Thank you and many blessings to you and yours,

# Michelle Stone

## EXECUTIVE BOARD MEMBERS



Commissioner Michelle Stone  
Chair of the Board  
Marion County Board of County Commissioners



Greg Harrell  
Chairman Elect  
Marion County Clerk of the Court



Steve Lee  
Secretary  
Purvis, Gray & Company



Rusty Branson  
Treasurer  
South State Bank



Mark Vianello  
Vice Chair Annual Fundraising  
Marion County Public School



Erin Buss  
Vice Chair Administration  
Purvis, Gray & Company



Bill Paul  
Immediate Past Board Chair  
Retired



Lauren Debick  
Vice Chair Public Relations & Marketing Division  
Ocala Health



Adam Woods  
Vice Chair Resource Development Division



Peggy Bourne  
Vice Chair of Community Impact Division  
Community Advocate



Kevin Sheilley  
Vice Chair of Strategic Planning  
Ocala CEP

## ADDITIONAL BOARD MEMBERS

- Linda Alcott, *Lockheed Martin*
- Shane Alexander, *Community Advocate*
- Chris Altobello, *Florida Education Association*
- Jared Konstanty, *Signature Brands*
- Mark Lander, *Marion County Health Department*
- Rich Larkin, *Hilton Ocala*
- Charles McIntosh, *College of Central Florida*
- Patty Schiefer, *CenturyLink*
- Chuck Trout, *Publix*
- Angie Umpleby, *Roberts Real Estate*
- David Willis, M.D., *Sabal Direct Primary Care*



# 2020 ANNUAL GIVING CABINET

Essential Volunteers ensuring resources are available to those in need in Marion County



## ANNUAL GIVING CHAIR

### MARK VIANELLO

Deputy Superintendent  
*Marion County Public Schools*

It was an honor to serve as the 2020 Annual Giving Chair during such an unprecedented year. I was so grateful

for my team of volunteers who worked tirelessly and creatively to support our community when it truly needed it the most. My cabinet was filled with hard-working individuals who gave their time and talents to be the boots-on-the-ground champions to support our greatest challenges. My team went above and beyond in their terms to offset a very difficult year, and it's because of their hard work that we were able to maintain the level of funding support for the United Way Funded Partners for their second term. It was my privilege to serve our community and make a difference for all who call Marion County home.

## CABINET VICE CHAIRS

- Shane Alexander, *Community Advocate*
- Natalie McComb, *AdventHealth Ocala*
- Kristy Rowland, *Gallagher Company*
- Dwan Thomas, *Marion County Public Schools*



## CABINET AMBASSADORS

- Jennifer Baxley, *Community Advocate*
- Jesse Blaire, *Ocala Fire Rescue*
- Caly Bryan, *Angie Lewis State Farm*
- Andrew Hinkle, *Sage Marketing*
- Cody Hosford, *Early Learning Coalition*
- Richelle Raley, *Lockheed Martin*
- Thomas Roomy, *Lockheed Martin*
- Eric Weaver, *City of Ocala*
- Sky Wheeler, *Marion County*
- Ramona Williams, *City of Ocala*

# PUBLIC RELATIONS & MARKETING COMMITTEE

Creating visibility and awareness of the resources and programs for residents of Marion County.

## PR & MARKETING COMMITTEE MEMBERS

- Lauren Debick, *Marion County Public Schools*
- Jacob Fields, *JJ Fields*
- Andrew Hinkle, *Sage Marketing*
- Krista Ingrassi, *Hotel Development Group*
- Jordan Litherland, *Colen Built Development*
- RJ Jenkins, *Columbia University*
- Jennifer Normoyle, *City of Ocala*
- Jessica Marr, *Marion County Visitors & Convention Bureau*



## MESSAGE FROM THE CHAIR OF PR & MARKETING

### LAUREN DEBICK

Director of Community Engagement, *Marion County Public Schools*

The Public Relations and Marketing Committee rose to the challenge during a very difficult year and even though things were uncertain at times, this group came together on a monthly basis to help support the mission of the United Way. Some of the highlights of this committee's work during this year include: helping with the launch of the organization's first volunteer portal, participating in and promoting creative community events that followed health and safety protocols, and assisting in increasing social media engagement across the UWMC's social platforms. This group continues to show their dedication and commitment to the community by creating and promoting initiatives that unite local resources to help our neighbors.



# VISION COUNCILS

Experts in their respective fields. Dedicating their time and knowledge to address critical issues in our community



## HEALTH COUNCIL

Catherine Ackerman, *Fifth Circuit Public Guardian*  
Craig Ackerman, *Florida Department of Health*  
Peggy Bourne, *Community Advocate*  
Summer Gill, *Community Advocate*  
Mark Lander, *Marion County Department of Health*  
Brianna Liles, *Marion County Hospital District*  
Judi London, *Renasant Bank*  
Amanda Robbins, *Signature Brands*  
Tracey Sapp, *Florida Department of Health*  
Jared Sorensen, *City of Ocala*  
Linda Plunkett, *MetLife*  
Connie Storms, *Community Advocate*  
Maclyn Walker, *Heart of Florida Health Center*

## EDUCATION COUNCIL

April Adams, *Court Liaison/School Social Worker*  
Chris Altobello, *Florida Education Association*  
Peggy Bourne, *Community Advocate*  
Allison Campbell, *A&A Campbell Group*  
Valerie Council, *Community Advocate*  
Lauren Delorio, *Community Foundation*  
Roseann Fricks, *Early Learning Coalition*  
Beatrice Haynes, *Rasmussen College*  
Larry Hershfield, *Community Advocate*  
Theresa Jackson, *Arnette House*  
Karen Jensen, *Marion County Public Library*  
Beth McCall, *Marion County Children's Alliance*  
Allan Nieb, *Silver River Mentoring & Instruction*

## VISION COUNCIL LEADERSHIP

VICE CHAIR OF COMMUNITY IMPACT DIVISION:  
*Peggy Bourne*

HEALTH VISION COUNCIL CHAIR:  
*Mark Lander*

EDUCATION VISION COUNCIL CHAIR:  
*Chris Altobello*

FINANCIAL STABILITY VISION COUNCIL CHAIR:  
*Rich Larkin*

## FINANCIAL STABILITY COUNCIL

James Alsobrook, Jr., *Community Advocate*  
Peggy Bourne, *Community Advocate*  
Keith Bracey, *College of Central Florida*  
Dale French, *CareerSource Citrus Levy Marion*  
Matt Glancy, *JP Morgan*  
Erin Glock, *Intelligence Health Group*  
Karla Grimsley, *Interfaith Emergency Services*  
Charles Harris, *Central Florida Community Action*  
James Haynes, *Ocala Housing Authority*  
Kathy Judkins, *SECO Energy*  
Rich Larkin, *Hilton Ocala*  
Patty Schiefer, *Century Link*

## EMERGING LEADERS COUNCIL

Inspiring the next generation of philanthropists through volunteerism and leadership development

### 2020 COUNCIL MEMBERS

#### Council Chair

- Katie Hunnicutt, *Marion County Clerk of the Court*

#### Council Chair-Elect

- Kyle Yancey, *Ameris Bank*

#### Additional Council Leadership

- Brad Martinelli, *Publix Super Markets*
- Amanda Tart, *Marion County*
- Sky Wheeler, *Marion County*



**LIVE UNITED.**

# **STAY CONNECTED.**

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**UWMC.ORG**

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352.732.9696

**STAY SOCIAL**    @UWMARIONCOUNTY